



*It's the Journey, Not the Destination*

**Assisted Cycling Tours**  
Bicycle Tours for People with Disabilities and Their Families

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## ***Press Release – For Immediate Release***

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### ***Assisted Cycling Tours is Recruiting Riders to Promote the Abilities of People with Disabilities***

**Arvada, CO** – Assisted Cycling Tours is recruiting participants for several riding events around the state of Colorado including the MS 150, Ride the Rockies, Elephant Rock and Ride to Victory. They are seeking people with and without disabilities to ride together as a team in these events.

“We are looking for people who want to ride as part of a team and help out a person with a disability as well as be part of a great cause”, said Bob Matter, Executive Director of Assisted Cycling Tours. “Since most of our equipment today is adapted tandems, we are looking for both captains of the tandems as well as individuals to ride on the back of them. Our bikes work well for people who may have trouble balancing alone or just can’t ride a bike independently for whatever reason.”

It is not required that team members be able or willing to ride long distances, but that they have the desire to ride. The organization will be there to assist all of the participants and help all of them get the most out of the experience. ACT’s tagline is that “It’s about the journey, not the destination”.

For each of the rides that focus on a specific disability, ACT would like to have a team specifically geared to that disability, though it is not absolutely necessary. “We would love to have a team of riders with MS for the MS 150 and a team of riders with Parkinson’s Disease for the Road to Victory”, Matter said. “Ultimately, our goal is to serve any person with a disability from any injury, disease or syndrome and get them on bikes.”

Matter, a cancer survivor and father of an 18 year old son with Autism Spectrum Disorder, has one major goal for the participants in the organization. “I still remember the first time I got to ride a bike and the feeling of the wind blowing in my hair”, said Matter, “and I think most people do as well. My goal is to get people who have never known that feeling to be able to get it on the back of a bike with someone they love. Our other goal is to begin to chip away at the perception that people with disabilities are not capable of riding a bike”.

ACT has received generous support from the bike event community in Colorado with entry slots for the MS 150, Elephant Rock, Road to Victory and Ride the Rockies. “The level of support we’ve received from the people running these events has been inspiring to us. That these organizations want to help us enhance the lives of those with disabilities and showcase what they can do is truly remarkable and we are very grateful to them”, said Matter.

ACT has a limited number of slots per event, and there is some minor criteria that goes along with being a team member. All riders will receive a custom print jersey designed specifically for ACT. To participate as either a biker or volunteer, you can contact the organization at [info@assistedcyclingtours.org](mailto:info@assistedcyclingtours.org).

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**About Assisted Cycling Tours** – [www.assistedcyclingtours.org](http://www.assistedcyclingtours.org) Assisted Cycling Tours (ACT) serves the disabled population through a variety of bicycle trips across Colorado and the United States. The organization's primary goal is to foster confidence and independence in those with disabilities while offering the family an opportunity to spend time together as a family. ACT is a 501(c)(3) non-profit organization based in Arvada, CO.

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